



## Indian Rubber Manufacturers Research Association

*Helping Rubber World in Building in building better future*

### Diamond Jubilee Membership Plan

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## Background

Indian Rubber Manufacturers Research Association (IRMRA) established in 1958 by few enthusiastic and highly visionary industrialists who came together as an association to conduct the research and development in rubber material and products. Subsequently it was taken over by the Government of India for effective operational management and expansion of the infrastructure. But the original intent of inception is intact in the core. IRMRA as the name suggests is an association and is continuing the journey with members from varied sectors and geographies on board. IRMRA maturing to an organization of international stature is all set to celebrate its 60<sup>th</sup> anniversary in the year 2018. Our members are our key strength and after 60 years of establishment IRMRA has 250 associate members on board. As a motivation for more industries to get associated with us IRMRA announces the **"Diamond Jubilee Membership Plan"** with a target of **5000** members getting associated with IRMRA

*The Indian rubber industry comprises of approximately 6000 industries with a mix composition currently. In the context of celebrating the diamond jubilee year IRMRA announces attractive membership plans with both tangible and intangible financial and benefits.*

## DIAMOND JUBILEE MEMBERSHIP PLAN OUTLINE

**Register as an IRMRA member only by paying an amount of INR 1500**

<b>EXEMPTION OF REGISTRATION FEE OF INR 3000</b>
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<b>1 FREE TRAINING WORTH INR 12000 !!!!</b>
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On availing a service of INR 5000 within a month of enrolment
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Along with the above the general membership benefits are also applicable.

## Other Membership Benefits

- 10% Discount on all services availed from IRMRA viz. Testing, Training, and Development.
- Mobile App for sample submission and status update
- 2 Free consultations in a year at IRMRA office
- Access to IRMRA Library
- Priority service and attractive welcome Kit
- Additional discount in IRMRA workshop, seminars and conferences
- Monthly free seminars on different topics
- Quarterly newsletters with technical insights
- Access to other IRMRA members for a closed business group
- Offer for volume discount and rate contract

## Promotional Plan

The scheme will be advertised in the IRMRA website and leading rubber magazines.

The scheme will be open to any interested individuals, marketing agencies, BPOs etc. willing to work on commission basis as per the below plan.

## Commission Outline

Category	Associated Fee(INR)	Commission to be paid to the Agency/Individual
<b>New Membership</b>	1500	500
<b>Any IRMRA Service availed within a month of enrolment</b>	5000	500
<b>Renewal of membership after 1 year</b>	1500	500

\*With a target of 5000 members any agency or individual can earn upto 25 Lacs.

## Registration

The company/individual has to register with IRMRA and enter into a formal contract. Upon the receipt of membership fee, IRMRA will reimburse an amount of 500 for every member and the process will be followed subsequently for availing IRMRA service and membership renewal.

Interested organizations or individuals can send their CVs and an application in plain paper to

The Director  
Indian rubber manufacturers research association  
Plot No. 254/1B, Road No. 16V  
Wagle Industrial Estate  
Thane West - 400604  
Phone - 022 - 6787- 3200  
Email - [info@irmra.org](mailto:info@irmra.org)/[director@irmra.org](mailto:director@irmra.org)